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JCGR Corporate Governance Survey 2005
— **Summary and Recommendations** —

Japan Corporate Governance Research Institute (JCGR)
Corporate Governance Index Research Group
<http://www.JCGR.org/>

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Outline of the Survey

The objective of corporate governance is to assure long-term corporate performance by establishing a system that makes management accountable for achieving corporate goals. A good corporate governance system leads to excellent corporate performance because it brings out superior management.

In the face of the business environment of the 21st century, with its intensifying global competition and rapid technological change, a corporate governance system that separates execution by managers (management) and monitoring by the board of directors (governance) has been spreading around the world. Even in Japan, the Commercial Code was revised to allow firms beginning in April 2003 to either introduce a new corporate governance system, called the Board with Committees, or maintain the existing system of statutory corporate auditors.

Since 2002, the Corporate Governance Index Group of the Japanese Corporate Governance Research Institute has conducted an annual survey of corporate governance of all firms listed on the First Section of the Tokyo Stock Exchange. This survey assesses how close a firm's corporate governance adheres to this desirable state of separation between management and governance and reports the results for each firm in terms of the JCGIndex.

Between August and October 2005, we surveyed Tokyo Stock Exchange First Section Firms. The response rate increased by 16 percent from the previous year's survey, reflecting an increased interest in corporate governance. The results of our analyses of the relationship between the

JCGIndex and performance were generally similar to results of previous years: high JCGIndex companies enjoy superior performance, as measured by higher ROA, ROE.

The findings of the JCGIndex surveys in 2005 and the previous years demonstrate that a corporate governance system that separates governance and management is the best model in today's business environment. We hope that the JCGIndex and the results of our analyses will be used by both investors and managers and will be useful in promoting continued corporate governance reform in Japan. We are very grateful to the companies that responded to this survey.

7 Important Results

1. Response rate indicates a continued increase in interest in corporate governance

From August to October 2005, the Japan Corporate Governance Research Institute surveyed all firms listed on the First Section of the Tokyo Stock Exchange (1,649 firms as of July 22, 2005), and received responses from 395 firms. Survey questions were based on the “JCGR Corporate Governance Principles.” The JCGIndex is based on these questions.

This is the fourth consecutive year that we have carried out the survey. In 2002, we received responses from 159 firms. In 2003, 201 firms responded, 129 for the first time. In 2004, 341 firms responded, 189 for the first time. In 2005, 112 firms responded for the first time. Over the past four years, we have received responses from 589 firms.

Many of the firms that responded to the survey for the first time in 2004 are large, mainstream, “traditional” Japanese firms, indicating that interest in corporate governance has spread even to the largest and most influential Japanese firms.

2. Characteristics of the responding firms: Large firms with high performance

Firms that responded to the survey tended to be very large. The average size of assets, sales, and number of employees of responding firms (averaged over 2000-2004) was about twice the size of the average listed firm. ROA of responding firms was 5.52%, compared to 5.19% for all listed firms: ROE was 4.07% versus 2.36%. Unlike in the previous three years, there was no difference in return on common stock between responding and all listed firms (2.60% versus 2.59%).

3. Distribution of the JCGIndex: Increased average score but wide range

This year, the average JCGIndex for the 395 responding firms is 48.0 (standard deviation 12.9), compared to an average of 45.0 (standard deviation 12.9) for last year.

The increase in average levels suggests that the state of corporate governance in Japan continues to advance. However, 48 points is only slightly greater than one half of the total of 100 possible points, and from this it can be concluded that the state of corporate governance in most Japanese firms is far from the ideal state of our governance model.

The range between the highest and lowest JCGIndex firms is quite large, as in previous years. This year the highest JCGIndex was 86 and the lowest was 17. Last year the highest JCGIndex was 83

and the lowest 11.

4. Average points by category: Governance reform is unbalanced

The JCGIndex is the sum of the points in 4 separate categories (Cg1, Cg2, Cg3, Cg4). The following table reports the average points in each category for the 395 responding firms.

In Categories III and IV, firms on average achieved over 60% of all possible points. The achievement rates for Categories I and II were far lower. In particular, average points for Category II, the structure and function of board of directors, were particularly low, indicating that the separation of monitoring by the board of directors (governance) and execution by managers (management) has yet to spread widely.

These results suggest that in corporate governance reform, firms have focused on corporate restructuring, and have improved management systems and disclosure. In contrast, reform in the essence of governance, which is CEO accountability and board function, has not progressed as far.

Category	Mean/Total possible points	Achievement rate* (mean/total possible points)
I Corporate objectives and CEO responsibility	12.0/28	42.9% (42.5%)
II Structure and function of board of directors	7.7/25	30.8% (26.8%)
III Management system	16.9/27	62.6% (59.3%)
IV Transparency and communication with shareholders	11.4/20	57.0% (52.0%)

(note) results from last year's survey are in parentheses

5. Characteristics of high and low JCGIndex firms

To compare the characteristics of high and low JCGIndex firms and to examine the relationship between the JCGIndex and corporate performance, we constructed two groups: high and low JCGIndex firms. The high JCGIndex group consists of the 62 firms with a JCGIndex of 61 or more

points (over one standard deviation above the mean) and the low JCGIndex group consists of the 63 firms with a JCGIndex of 35 or less (over one standard deviation below the mean).

(1) Characteristics of high and low JCGIndex firms: The percentage of foreign ownership is higher, and the CEOs are younger.

The average percentage of shares held by foreigners in the high JCGIndex group is 27.5%, while the average for responding firms is 16.3%, and the average for low JCGIndex firms is even lower at 8.2%. The average age of the CEO for high JCGIndex firms is 61.0 while the average age for low JCGIndex firms is 63.9.

(2) High JCGIndex firms are bigger

The total assets, sales, and number of employees are over 10 times greater in the high JCGIndex firms than the low JCGIndex firms.

(3) High JCGIndex firms are strong in all aspects of corporate governance

High JCGIndex firms have achieved high points in all four categories, indicating that a high JCGIndex cannot be achieved with high scores in only one or two categories. In Category I, high JCGIndex firms achieved on average 18.8 points (versus 7.3 points for low JCGIndex firms). In Category II, this was 13.7 versus 4.9, in Category III, 21.3 versus 11.0, and in Category IV, 15.6 versus 7.1. The JCGIndex captures the complete picture of a company's corporate governance capabilities and is not determined by single category.

6. JCGIndex and firm performance: A clear relationship

The objective of corporate governance is to assure excellent corporate performance. Is there really a relationship between corporate governance and corporate performance? In the 2005 JCGIndex survey, as well as in surveys for previous years, we found a close relationship between the two.

(1) High JCGIndex firms enjoy superior performance on most dimensions

Based on 5-year averages, ROA (6.25% versus 4.85%) and ROE (4.09% versus 3.78%) are higher in the high JCGIndex firms than in the low JCGIndex firms. However, this year for the first time, return on common stock was lower in the high JCGIndex firms than in the low JCGIndex firms (2.80% versus 8.68%). This is because for almost half of the high JCGIndex firms, return on common stock was negative for 2004. This short-term phenomenon resulted in a negative return on common stock for the 3-year average. This is the first time that we have observed this reversal, and we will be analyzing it further.

(2) The rate of growth in employment is higher in the high JCGIndex firms

Based on the 3-year average (2002-2004) of growth of employment, high JCGIndex firms have a

higher growth rate than low JCGIndex firms (3.31% versus -.58%). While it is often said that in order to increase profits it is necessary to sacrifice employment, our result suggests that high JCGIndex companies are establishing high performance without cutting costs through reducing employment.

7. Relationship between each category and performance: Strongest for structure and function of the board of directors and transparency and communication with shareholders

To determine whether or not there was a similar relationship between performance and each of the categories of the JCGIndex, we constructed high and low JCGIndex groups in each of the 4 categories, choosing the firms with points of one standard deviation above the mean or one standard deviation below the mean for each of the categories. In the surveys for previous years, the groups with high points in each category had higher performance (averaged over the past 5 years) than firms with low points. This year, however, we found clear differences across categories in the relationship to performance. The generally positive relationship between the JCGIndex as a whole and performance indicates that corporate governance is not a question of a single category, but rather, of all the categories taken together.

This year, as in previous years, there was a close relationship between transparency and communication with shareholders, measured by Category IV, and performance. This may be because companies with high performance are much more enthusiastic about disclosure.

Corporate governance reform is key to the revival of the Japanese economy

The JCGR surveys over the past 4 years have demonstrated that corporate governance is strongly related to corporate performance. Although the response rate of the survey has not been high in any given year, over the past three years we have received 1,096 responses for 589 distinct firms, and each year shows a similar relationship between JCGIndex and performance. Based on this, we feel that it is appropriate to conclude that corporate governance reform is a necessary condition for Japanese firms to compete in the 21st century business environment. We hope that investors and managers will use the JCGIndex to promote corporate governance reform.

Investors are particularly important to governance reform. From the perspective of managers, there is not much incentive to promote corporate governance, as corporate governance reform makes them more accountable for corporate performance. For investors, on the other hand, corporate governance reform has a close relationship to the improvement of the performance of their investment, and

therefore, they have a strong incentive to push for reform. This is especially true for institutional investors, who manage such a large share of investment capital today.

As investors become more aware of the importance of corporate governance reform, shareholder activism, including exercise of voting rights and establishment of governance funds, will increase. We hope that the JCGIndex will be used as an important weapon in these activities. For this reason, this year, we have asked all responding companies to disclose their JCGIndex results. As part of the survey, we asked firms to give us permission to disclose their name if they were in the top 50% of the JCGIndex. Fortunately, most of the companies answered “yes.” Thus, this year, we are able to report a list of the top 50% JCGIndex firms, as well as a list of all responding companies. We are very impressed by the courage of firms that permitted the disclosure of their names and are very grateful to them. We hope that firms and investors will find many uses for the JCGIndex.

【Appendix】 The top 50 JCGIndex firms and their JCGIndex results

(see [Firms in the Top 50% of the JCGIndex])

Toshiba Corp. (*) Nomura Holdings, Inc. (*)	86	Santen Pharmaceutical Co., Ltd. Sky Perfect Communications Inc.	68
Sony Corp. (*) Daiwa Securities Group Inc. (*)	83	TDK Corp. Marubeni Corp.	
Eisai Co., Ltd. (*) Orix Corp. (*)	81	Sumitomo Corp. Japan Airlines Corp.	
Omron Corp. Shinsei Bank, Ltd. (*)	80	Asahi Breweries, Ltd. Showa Shell Sekiyu K.K. Daiwa Seiko, Inc.	67
Teijin Ltd. Aeon Co., Ltd. (*) Nikko Cordial Corp. (*)	78	Nomura Research Institute, Ltd. Hitachi Construction Machinery Co., Ltd. (*) Mitsui Sumitomo Insurance Co., Ltd.	66
Mitsubishi Electric Corp. (*)	77	Hitachi Information Systems, Ltd. (*)	
Meitec Corp.	76	*****	
Konica Minolta Holdings, Inc. (*) Sumida Corp. (*) Mitsui & Co., Ltd. Millea Holdings, Inc.	74	*****	65
Asahi Glass Co., Ltd. Hitachi, Ltd. (*)		73	Ube Industries, Ltd. NTN Corp. Fuji Seal International, Inc. (*)
Ryohin Keikaku Co., Ltd. Parco Co., Ltd. (*) Benesse Corp. *****	71	Nichirei Corp. Yokogawa Electric Corp.	63
Anritsu Corp.	70	Yamato Holdings Co., Ltd.	
Komatsu Ltd. Yamaha Motor Co., Ltd. *****	69	Tokyo Theatres Co., Inc. *****	

(note) (*) firms adopting board with committees